A Case-by-Case Tutorial on Neuroradiology and Head and Neck Imaging

March 6-8, 2014 • Encore at Wynn Las Vegas
# Program Schedule

## Thursday, March 6 | 2014

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Presenters</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30-8:00 am</td>
<td>Registration, Exhibits and Continental Breakfast</td>
<td>Scott W. Atlas, M.D., Peter M. Som, M.D.</td>
</tr>
<tr>
<td>8:00-8:10</td>
<td>Introduction</td>
<td>Scott W. Atlas, M.D.</td>
</tr>
<tr>
<td>8:10-8:55</td>
<td>Brain Tumors: Principles of Imaging</td>
<td>Scott W. Atlas, M.D.</td>
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<tr>
<td>8:55-9:40</td>
<td>Brain Tumors: Cases</td>
<td>Scott W. Atlas, M.D.</td>
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<tr>
<td>9:40-9:55</td>
<td>Coffee Break and Exhibits</td>
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<tr>
<td>9:55-10:55</td>
<td>Temporal Bones</td>
<td>Peter M. Som, M.D.</td>
</tr>
<tr>
<td>10:55-12:00 pm</td>
<td>Sinonasal Cavities</td>
<td>Peter M. Som, M.D.</td>
</tr>
<tr>
<td>12:00-12:10</td>
<td>Questions and Answers</td>
<td>Scott W. Atlas, M.D., Peter M. Som, M.D.</td>
</tr>
<tr>
<td>12:10-1:30</td>
<td>Lunch on your own</td>
<td></td>
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<tr>
<td>1:30-2:20</td>
<td>White Matter Disease</td>
<td>Scott W. Atlas, M.D.</td>
</tr>
<tr>
<td>2:20-3:10</td>
<td>Fibroosseous Lesions</td>
<td>Peter M. Som, M.D.</td>
</tr>
<tr>
<td>3:10-3:25</td>
<td>Coffee Break and Exhibits</td>
<td></td>
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<tr>
<td>4:15-5:05</td>
<td>Hemorrhage &amp; Stroke Cases</td>
<td>Scott W. Atlas, M.D.</td>
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<tr>
<td>5:05-5:15</td>
<td>Questions and Answers</td>
<td>Scott W. Atlas, M.D., Peter M. Som, M.D.</td>
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## Friday, March 7 | 2014

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<tr>
<th>Time</th>
<th>Event</th>
<th>Presenters</th>
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</thead>
<tbody>
<tr>
<td>7:30-8:00 am</td>
<td>Registration, Exhibits and Continental Breakfast</td>
<td>Peter M. Som, M.D.</td>
</tr>
<tr>
<td>8:00-8:55</td>
<td>Pharynx and Oral Cavity</td>
<td>Peter M. Som, M.D.</td>
</tr>
<tr>
<td>8:55-9:50</td>
<td>Vascular Malformations &amp; Aneurysms</td>
<td>Scott W. Atlas, M.D.</td>
</tr>
<tr>
<td>9:50-10:05</td>
<td>Coffee Break and Exhibits</td>
<td></td>
</tr>
<tr>
<td>10:05-11:00</td>
<td>Parapharyngeal and Masticator Spaces</td>
<td>Peter M. Som, M.D.</td>
</tr>
<tr>
<td>11:00-11:50</td>
<td>Larynx and Trachea</td>
<td>Peter M. Som, M.D.</td>
</tr>
<tr>
<td>11:50-12:00</td>
<td>Questions and Answers</td>
<td>Scott W. Atlas, M.D., Peter M. Som, M.D.</td>
</tr>
<tr>
<td>12:00-1:30 pm</td>
<td>Lunch on your own</td>
<td></td>
</tr>
<tr>
<td>1:30-2:25</td>
<td>Major Salivary Glands</td>
<td>Peter M. Som, M.D.</td>
</tr>
<tr>
<td>2:25-3:15</td>
<td>Pediatric Brain: What You Need to Know</td>
<td>Scott W. Atlas, M.D.</td>
</tr>
<tr>
<td>3:15-3:30</td>
<td>Coffee Break and Exhibits</td>
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<tr>
<td>3:30-4:20</td>
<td>Essentials of Spine Imaging</td>
<td>Scott W. Atlas, M.D.</td>
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<tr>
<td>4:20-5:20</td>
<td>Lymph Nodes</td>
<td>Peter M. Som, M.D.</td>
</tr>
<tr>
<td>5:20-5:30</td>
<td>Questions and Answers</td>
<td>Scott W. Atlas, M.D., Peter M. Som, M.D.</td>
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</table>

## Saturday, March 8 | 2014

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<tr>
<td>7:30-8:00 am</td>
<td>Registration, Exhibits and Continental Breakfast</td>
<td>Peter M. Som, M.D.</td>
</tr>
<tr>
<td>8:00-8:55</td>
<td>Non-Nodal Masses</td>
<td>Peter M. Som, M.D.</td>
</tr>
<tr>
<td>8:55-9:40</td>
<td>Sella and Parasellar Region</td>
<td>Scott W. Atlas, M.D.</td>
</tr>
<tr>
<td>9:40-10:35</td>
<td>The Post Treatment Neck and Surveillance Imaging</td>
<td>Peter M. Som, M.D.</td>
</tr>
<tr>
<td>10:35-10:50</td>
<td>Coffee Break and Exhibits</td>
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<tr>
<td>10:50-11:40</td>
<td>Orbit</td>
<td>Peter M. Som, M.D.</td>
</tr>
<tr>
<td>11:40-12:00 pm</td>
<td>Questions and Answers</td>
<td>Peter M. Som, M.D.</td>
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It is the policy of University Medical Center of Southern Nevada to ensure balance, independence, objectivity, and scientific rigor in all its individually sponsored or jointly sponsored educational programs. Both Dr. Atlas and Dr. Som have disclosed they have no actual or potential conflict of interest in relation to this program and they have disclosed they will not discuss off label usage of pharmaceuticals or medical devices during their presentation.
ACCOMMODATIONS

The five star-five diamond Encore at Wynn Las Vegas is an all suite property located next door, and attached by the Esplanade, to the flagship Wynn Las Vegas. Each suite offers the luxury of space in a comfortable residential setting. They feature floor to ceiling windows with dramatic views, advanced technologies and timeless design.

A special rate of $199.00 weekdays and $239.00 weekends (Friday and Saturday nights) per room per night for a Resort Room has been reserved for our conference participants. This rate is for single or double occupancy and is subject to tax. To receive this special rate, please make your reservation no later than February 3, 2014. Rooms at this special rate have been reserved for attendees on a first-come, first-served basis and may sell out before the cut-off date. Please ask reservations for availability and rates on suites.

Don’t be disappointed by waiting too long; reserve your room online now at https://resweb.passkey.com/go/AtlasSomMarch2014 or by contacting Wynn Room Reservations Department at toll free 1-866-770-7555, direct at +1-(702) 770-7000, Fax at +1-(702) 770-1571; or by email to roomreservations@wynnlasvegas.com. Please identify yourself as a participant of the CME Science Atlas & Som conference, group code 6ATL0314. For more information on the Wynn Las Vegas Resort, please visit their website at http://www.wynnlasvegas.com or call +1-(702) 770-7000.


TUITION AND REGISTRATION

4 WAYS TO REGISTER
1 Register and pay online and receive instant confirmation at www.AtlasandSom.com
2 You can call us toll free at 1-855-383-7116 or direct at +1-(650) 440-4424
3 Fax this form to +1-(650) 887-2113
4 You may also complete and mail this registration form to:
   CME Science, 3790 El Camino Real, Suite 2029, Palo Alto, CA, 94306

Limited Registration

For this unique instruction by Dr. Atlas and Dr. Som (please check box):

- [ ] Practicing Physicians – $1,195.00/person
- [x] Resident/Fellow/Nurse/RRA/RPA/RT/Allied Health Care – $995.00/person

NAME: ________________________________________________________________ TITLE: _________________________________

STREET: _______________________________________________________________

CITY: ___________ STATE: _______ ZIP: ___________

EMAIL: __________________________ PHONE: __________________________

METHOD OF PAYMENT

- [ ] Visa  - [ ] MasterCard  - [ ] American Express  - [ ] Check Please make checks payable to CME Science.

ACCOUNT NUMBER: ___________________________________________________

EXP. DATE: ___________________________ CARD SECURITY CODE: __________

Refunds: Full refunds, less a $100 administrative service charge, will be made to those providing written notification of withdrawal at least 30 days in advance. After that, no refunds will be given.

On Site: All lectures will be held in the meeting rooms of Wynn Las Vegas. Registration and check-in will begin at 7:30 a.m. on Thursday, March 6, 2014.

Americans with Disabilities Act: Event staff will be glad to assist you with any special needs (ie, physical, dietary, etc) Please contact CME Science prior to the live event at info@cmescience.com.
COURSE DESCRIPTION

This course will provide an opportunity for the registrants to analyze cases involving the brain, spine, and head and neck with two of the world's most renowned experts and leading educators in these fields. Registrants will receive over 60 cases with images and study questions to introduce and highlight the various sections covered in this course. In addition to these cases, Dr. Scott W. Atlas and Dr. Peter M. Som will discuss over 500 selected brain, spine, and head and neck cases in this intensive, personalized tutorial, highlighting their approaches to the differential diagnosis of these diseases. Drs. Atlas and Som will also review pertinent normal anatomy, physiology, pathophysiology, and imaging concepts. The emphasis will be on a clinically oriented imaging approach that helps refine differential diagnosis.

This is a unique experience for registrants to personally discuss cases with the authors of the preeminent texts books on Neuroradiology and Head and Neck Imaging. The course will encourage an open dialogue with Drs. Atlas and Som during the case reviews and additional time has been allotted for questions after each session.

This course is designed for neuroradiologists, general radiologists, and clinicians who have an interest in imaging of the brain, spine, and head and neck.

COURSE OBJECTIVES

By the end of this course, participants should be able to:

- Know the imaging anatomy and protocols that are necessary to arrive at a diagnosis of diseases of the central nervous system and the head and neck
- Develop differential diagnosis that relates to the pertinent imaging and clinically relevant findings for each of the cases covered in this course
- Improve the imaging skills of the course participants
- Integrate information presented in this course into efforts to improve the imaging skills of the participants

TARGET AUDIENCE

- Board certified general radiologists and trainees interested in neuroradiology and head and neck imaging
- Neuroradiologists
- Radiology residents and fellows in training
- Practicing physicians in general neurology, neurosurgery, otolaryngology, and related clinical subspecialties who desire to familiarize and themselves with the current role of imaging in patient evaluation
- Allied health care professionals who desire to have an update on the state of current imaging as an aid to patient management for diseases of the brain, spine, and head and neck

ACCREDITATION

This activity has been planned and implemented in accordance with the Essential Areas and Policies of Nevada State Medical Association through the joint sponsorship of University Medical Center and CME Science. The University Medical Center is accredited by the NSMA to provide continuing medical education for physicians. University Medical Center of Southern Nevada designates this educational activity for a maximum of 18.25 category 1 credits towards the American Medical Association's Physician Recognition Award. Each physician should claim only those credits that he/she actually spent in this activity.

Earn SAM Credit

This course has been qualified by the American Board of Radiology for two credits in meeting the criteria for self-assessment toward the purpose of fulfilling requirements in the ABR Maintenance of Certification Program (reference #D051112-1630). SAM credits are required for radiologists certified since 2002 and radiologists with grandfathered lifetime certification are encouraged to participate in the MOC process.

Technologists

This course has been approved for up to 20.5 ARRT Category A CE credits for those technologists attending the entire course.

CONTINUING MEDICAL EDUCATION CALENDAR OF UPCOMING COURSES

October 10-12, 2013
Breast Imaging A to Z: How to Read Like (or Better Than!) the Experts, Encore at Wynn Las Vegas

October 23, 2013
Stoller Mini-Fellowship Workshop
Wynn Las Vegas

October 16-18, 2014
Breast Imaging A to Z: How to Read Like (or Better Than!) the Experts, Encore at Wynn Las Vegas

October 23, 2013
Stoller Comprehensive Musculoskeletal Imaging, Wynn Las Vegas

January 6-10, 2014
Imaging at Bachelor Guich
The Ritz-Carlton Bachelor Guich Beaver Creek, CO

October 24-26, 2013
Stoller: Comprehensive Musculoskeletal Imaging, Wynn Las Vegas

January 11-15, 2014
Breast Imaging A to Z: How to Read Like (or Better Than!) the Experts, Encore at Wynn Las Vegas

January 16-18, 2014
Breast Imaging A to Z: How to Read Like (or Better Than!) the Experts, Encore at Wynn Las Vegas

January 23-25, 2014
Stoller: Comprehensive Musculoskeletal Imaging, Wynn Las Vegas

March 5-9, 2014
Breast Imaging A to Z: How to Read Like (or Better Than!) the Experts, Encore at Wynn Las Vegas

March 6-8, 2014
Atlas & Som: Neuroradiology and Head and Neck Imaging, Encore at Wynn Las Vegas

March 17-20, 2014
Spring Imaging in Hawaii
Hyatt Regency Maui, Kaanapali, Maui

March 27-29, 2014
Stoller: Comprehensive Musculoskeletal Imaging, Encore at Wynn Las Vegas

May 8-10, 2014
Breast Imaging A to Z: How to Read Like (or Better Than!) the Experts, Encore at Wynn Las Vegas

June 9-12, 2014
16th Annual International Symposium on Multidetector Row CT
Hyatt Regency San Francisco

June 26-28, 2014
Stoller: Comprehensive Musculoskeletal Imaging, Encore at Wynn Las Vegas

August 4-7, 2014
Breast Imaging A to Z: How to Read Like (or Better Than!) the Experts, Mauna Lani Hotel, Hawaii

September 15-18, 2014
Fall Imaging in Hawaii
Grand Hyatt Kauai
Poipu Beach, Kauai